

EasyWay

Annual Forum 2010



Shortcut to the future.
Lisbon • November 16th-18th

Welcome from ARTS region

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DGT Spanish Road Traffic Administration

Deputy Director for Traffic Management and Mobility





Welcome from ARTS region

- Welcome to the EasyWay ARTS region
- Spain (Dirección General de Tráfico) coordinating the ARTS region from year 1997
- Welcome in the name of Spain, France and Portugal





A lot of changes from 1997 in ARTS region

- In involved organisations
 - Portugal: From Junta Autonoma de Estradas (JAE) to Instituto de Infraestructuras Rodoviaras (InIR) and participation of Motorways in the project
- In basic infrastructure which has allowed more developed services
 - New TCC/TICs
 - Portugal → Lisboa
 - Spain → Valladolid, A Coruña, Bilbao
 - New road infrastructure (mainly traffic data collection equipment and VMS)

- The starting point for the ITS deployment in a coordinated way

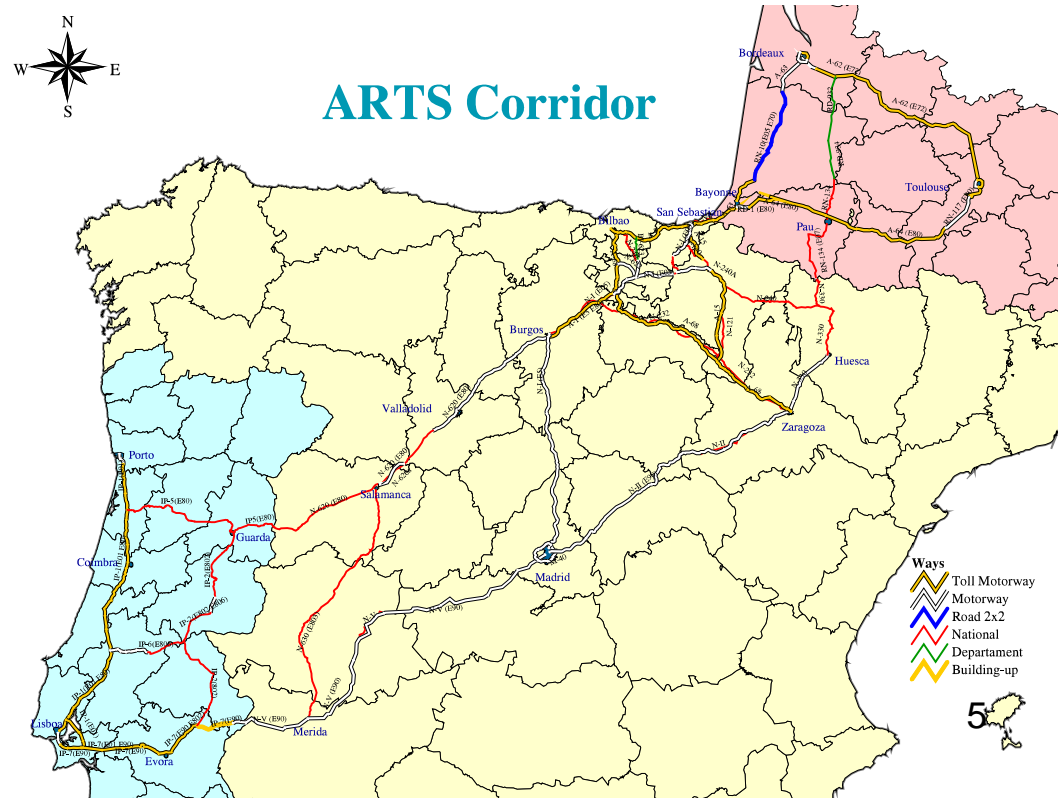
- ✓ Monitoring road equipment
- ✓ Traffic control and information centers (traffic management centers)
- ✓ Network of TCC/TIC interconnected: DATEX
- ✓ Cross-border traffic management
- ✓ Traveler Information Systems





A lot of changes from 1997 in ARTS region

- In network coverage
 - From 1 corridor approach
 - Lisboa – Vilaformoso – Valladolid – Basque Country – Bordeaux





A lot of changes from 1997 in ARTS region

- In network coverage
 - From 1 corridor approach
 - Lisboa – Vilaformoso
 - Valladolid – Basque Country
 - Country – Bordeaux
 - To a complete network approach involving the 3 countries



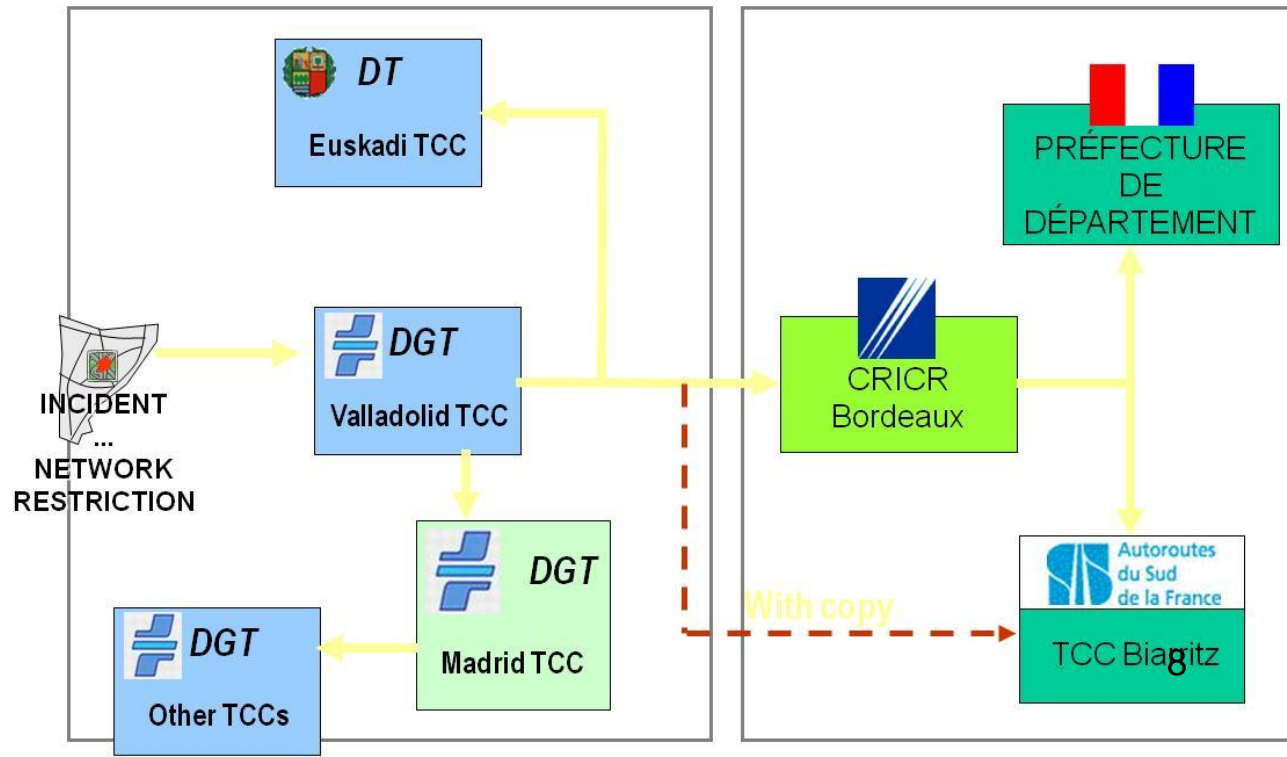


A lot of changes from 1997 in ARTS region

- In regional and national approach
 - Start of the collaboration among Public Administrations and road operators both at national and international level
 - Creation of a framework for cross-border collaboration
 - Now we know to whom contact in the other country depending on what I need
 - Exchange of best practice & experience



Traffic Management: coordinated action plans for many traffic situation between Spain, Portugal and France





Harmonization of existing services:

VMS use: Mare-Nostrum (EasyWay ESG4)





Harmonization of existing services: VMS use: Mare-Nostrum (EasyWay ESG4)

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Archivo Edición Ver Documento Herramientas Ventana Ayuda

49905 (1 de 31) 85,4% Buscar

BOE **BOLETÍN OFICIAL DEL ESTADO**

Núm. 143 Sábado 13 de junio de 2009 Sec. I. Pág. 49905

I. DISPOSICIONES GENERALES

MINISTERIO DEL INTERIOR

9838 *Resolución de 1 de junio de 2009, de la Dirección General de Tráfico, por la que se aprueba el Manual de Señalización Variable.*

En el último cuarto de siglo. el tráfico vial ha participado de importantes evoluciones



Harmonization of existing services:

European Traffic Phone Information

The future: MIP 2007-2013

- Pan-European traffic information phone: 115
- Co-operation between the on board equipment and the road infrastructure:
 - E-call, 112, vehicle location, Galileo
 - Reducing response time could save lives
 - Road safety and security

Coordination and co-operation among different organisations in case of emergencies:

Between Public Administrations at the same level:

- Ministries of Interior and Transports, ...
- Administrations for road, traffic, ambulances, civil defense, fire brigades, police, ...
- Urban and interurban interfaces

...and also at cross-border level

4th CONFERENCE
OF THE
EURO-REGIONAL
PROJECTS
26-28 June
2006
World Trade Center, Barcelona



Harmonization of existing services:

ETTIN AND SPANISH INITIATIVE 011

ETTIN (European Traffic and Traveller Information Number)

- Harmonization to get Traffic and Travel European information.
- Common European phone number.
- Demonstrator developed.



Applied to Spain: New phone number **011**

- New national phone number to access to Spanish Traffic Information
- It will evolve according to ETTIN



Harmonization of existing services: **ETTIN AND SPANISH INITIATIVE 011**

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Google Calendar SOGo BOE-A-2010-14370.pdf (applicati...)

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BOE **BOLETÍN OFICIAL DEL ESTADO**

Núm. 227 Sábado 18 de septiembre de 2010 Sec. III. Pág. 79557

III. OTRAS DISPOSICIONES

MINISTERIO DE INDUSTRIA, TURISMO Y COMERCIO

14370 Resolución de 30 de agosto de 2010, de la Secretaría de Estado de Telecomunicaciones y para la Sociedad de la Información, por la que se atribuye el número 011 al servicio de información sobre tráfico y auxilio en carretera.

Done



- Harmonisation of existing services:

Multi-lingual approaches

“Traffic information must be broadcasted in the language of the target people”



567 A-5 PK 35.7 E



RESPECT
SPEED LIMITS
PLEASE

10-OCT-2008
14:18:15

60716 M-607 PK 48.9 S



CAUTION
HIGH FIRE
RISK

40

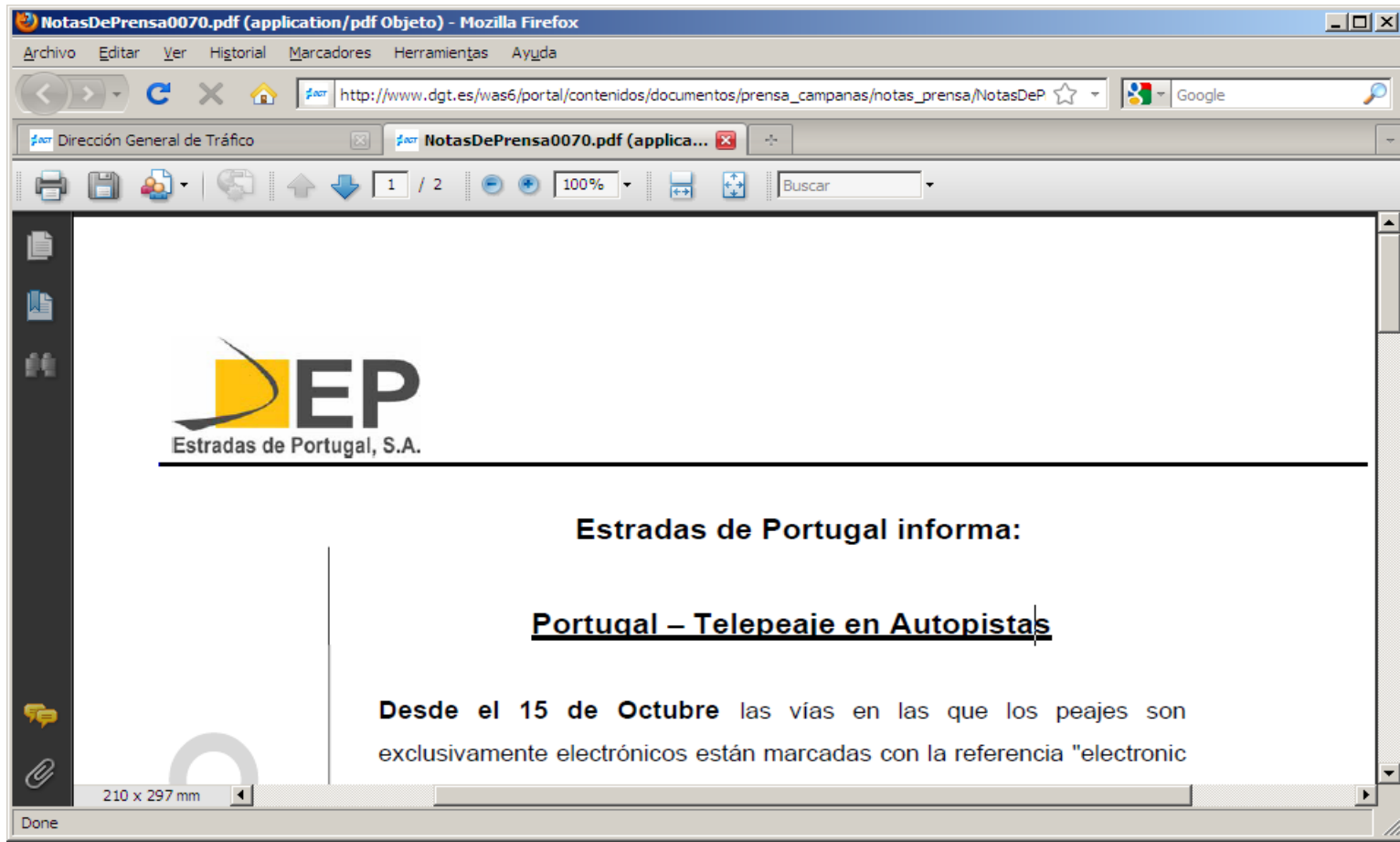
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Dissemination of Portuguese information in Spain

From 15th october 2010, current Portuguese free motorways became toll motorways



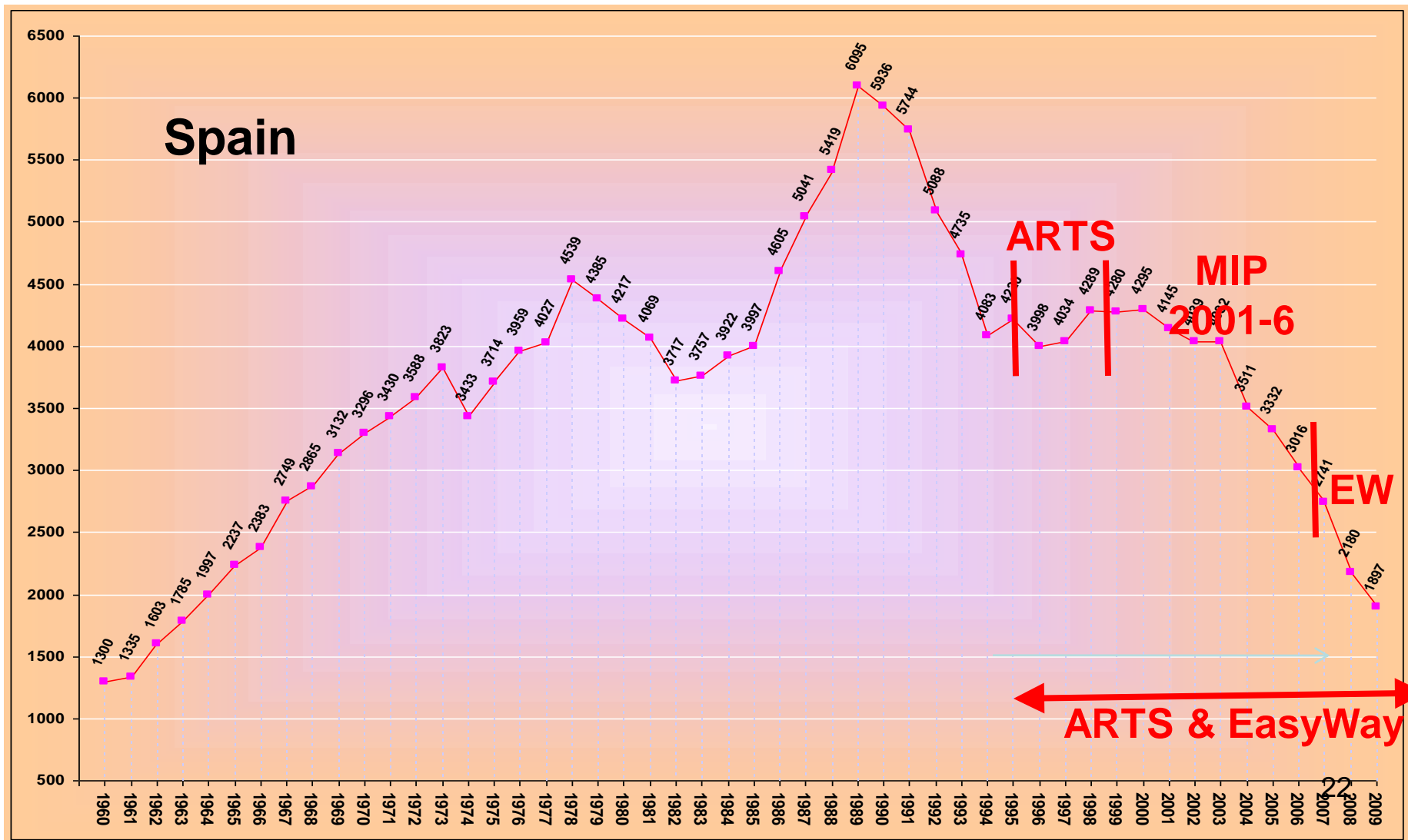


Dissemination of Portuguese information in Spain



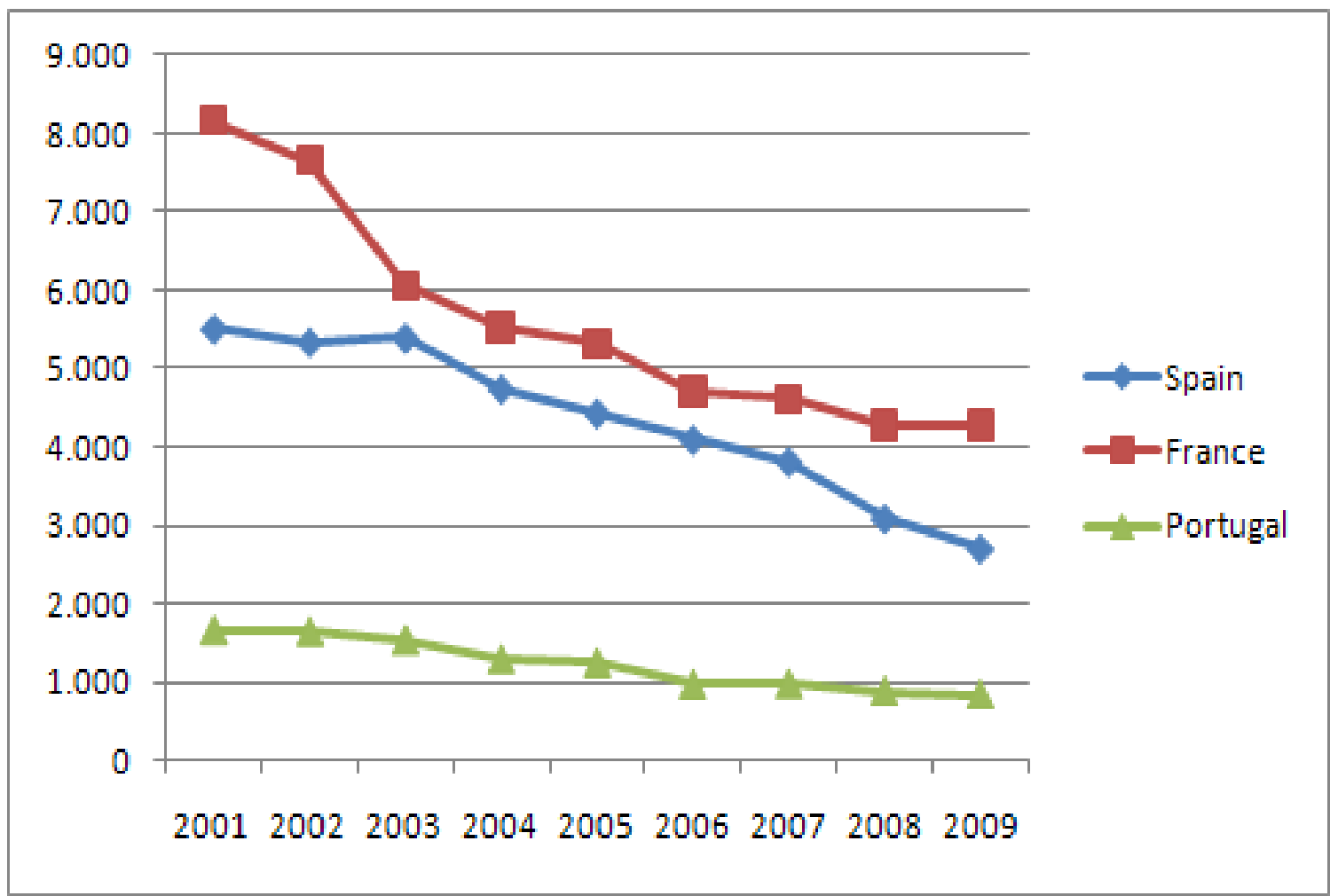


Main Results: reduction of traffic accidents





Main Results: reduction of traffic accidents



Around 50% in the 3 countries

Source: CARE (EU Road Accidents Database)



Some welcome words from

- **João Sousa Marques.** Portuguese Easyway Chairman - Public Administration
 - *Situation of Portugal on ITS. Point of view of ITS for Public Administration*
- **João Bento*** - APCAP . Portuguese toll motorways
 - *Welcome. Point of view of ITS for a Private Road Operator*
- **Dean Herenda** - Easyway Chairman
 - *EasyWay status and Annual Forum 2010*
- **Magda Kopczynska.** European Commission representative. DG-MOVE
 - *Welcome; What is EasyWay for DG-MOVE plans*



Thanks
for your attention