

EasyWay



Annual Forum 2010



Shortcut to the future.

Lisbon • November 16th-18th



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2DECIDE ITS Toolkit

Stefan Schwillinsky

▶ Is based in the ITS Actionplan

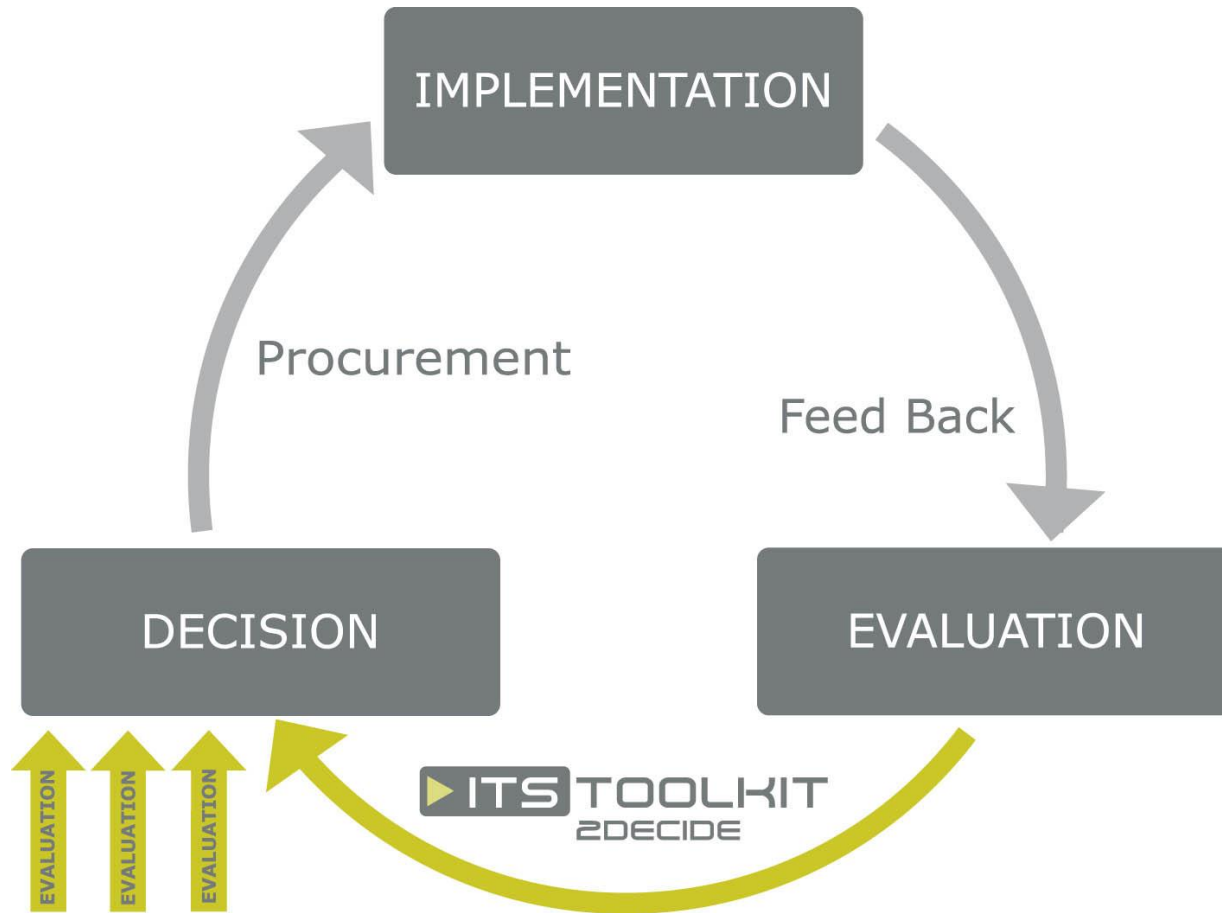
ITS Action Plan

Action 6.2:

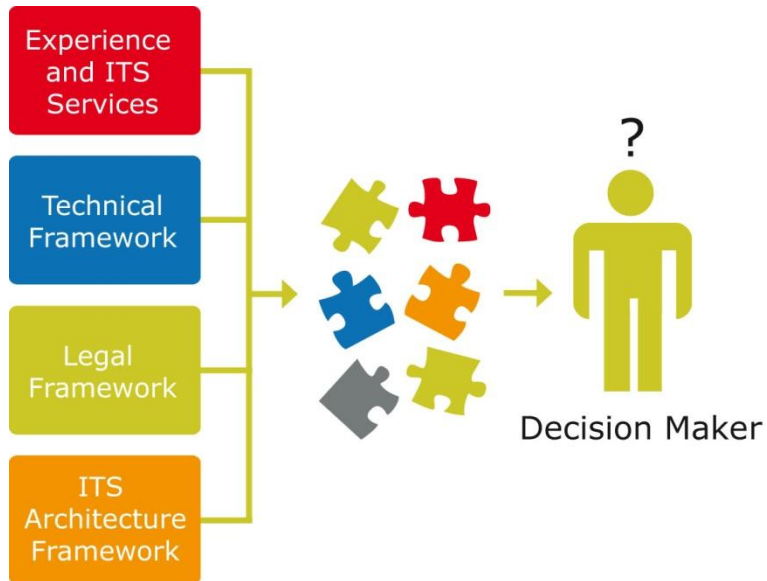
Development of a decision-support toolkit for investment decisions in ITS applications and services. This should include a quantified evaluation of the economic, social, financial and operational impact and cover aspects such as user acceptance, life-cycle cost/benefit as well as the identification and evaluation of best practice for facilities procurement and deployment.

▶ Is a European project funded in 7th Framework Programme

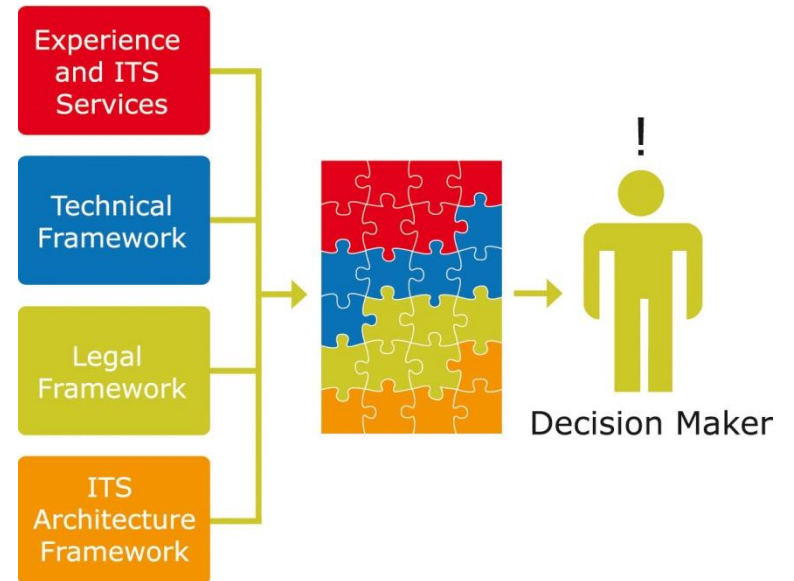
ITS DEPLOYMENT PROCESS



Without ITS Toolkit:



With ITS Toolkit:



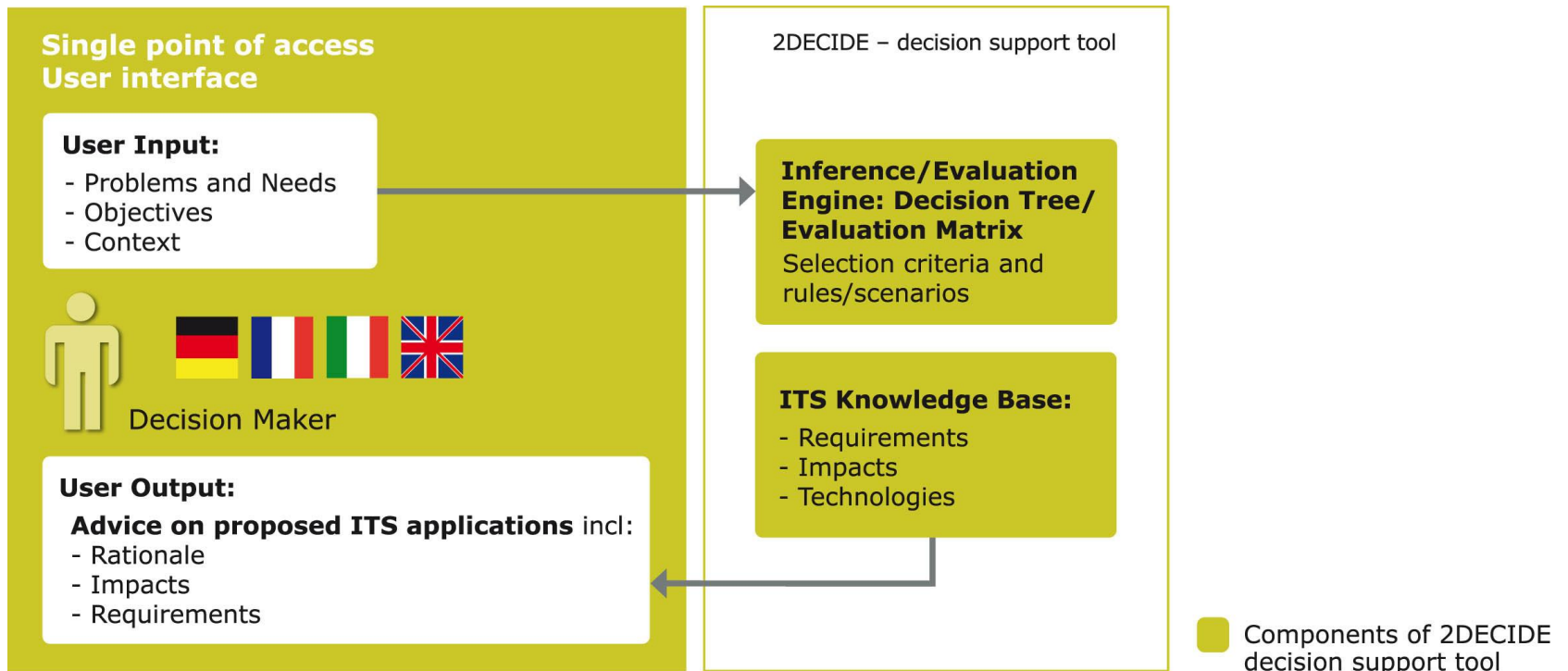
Objectives:

- ▶ **to support decision making processes**
- ▶ **to enable easy accessibility to existing knowledge**
- ▶ **to support EU ITS policy goals as well as national ITS deployments strategies**
- ▶ **to gain the utmost benefit of ITS deployment and the related investments for a sustainable road and public transportation system**

Benefits for the decision makers

- ▶ Demonstration of existing evaluation results (cost/benefit ratio)
- ▶ Comprehensive knowledge base of experience in the area of ITS deployment based on post-implementation knowledge
- ▶ Objectivity, transparency and transferability
- ▶ Single point of access
- ▶ Description of technologies → understand the performance of the technologies
- ▶ Reflects the needs of the stakeholders
- ▶ Multi-linguality

2DECIDE – The concept



Achievements of project year 1

- ▶ Project started in Oct. 2009, will end in Sept. 2011
- ▶ Learn about user needs by a Questionnaire campaign at EasyWay Annual Forum 2009 in Vienna
- ▶ Get in touch with future users at the User Forum at Intertraffic Amsterdam March 2010

Achievements of year 1 (2)

- ▶ Research on existing documentation of evaluation documents (evaluation reports and case studies) relevant to the ITS Toolkit including EasyWay results
- ▶ Design and development of the data base used for the knowledge base of the ITS Toolkit and first data entry
- ▶ Conceptual design of the online tool
- ▶ First functional design of user interfaces

2DECIDE ITS Toolkit and EasyWay:

- ▶ is based on the EEG objectives
- ▶ will gather existing experience, provide overview and best practice recommendations
- ▶ supports the decision process on ITS deployment
- ▶ incorporates feed back and evaluations on further implementations
- ▶ will grow with the future ITS experience in Europe
- ▶ contributes to the EASYWAY goals
- ▶ **BUT: takes all modes of transport into account!**

ITS Toolkit and EasyWayII

- ▶ ITS Toolkit uses evaluation results elaborated in EasyWay
- ▶ Future results of evaluation done in EasyWay II will feed into the ITS Toolkit
- ▶ Therefore: close interaction intended
- ▶ Request to EasyWay to continue and strengthen evaluation to support the ITS Toolkit and share the experiences made

Next steps

- ▶ Launch of the online ITS Toolkit in Begin of March 2011
- ▶ Will be held as a online webinar
- ▶ Please check www.2DECIDE.eu
- ▶ or register for the Newsletter to stay informed

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